

Registration Form
National Seminar - 2016

Contemporary Innovations
for

Quantum Extension in Agricultural Development

March 18-19, 2016

- 1 Name (in block letters) : _____
- 2 Designation : _____
- 3 Institution/ Organisation : _____
_____ Pin : _____
- Telephone / Mobile No. : _____
4. Email : _____
5. Registration Fee (₹) : _____
Enclosed Draft No. & Date : _____
6. Abstract enclosed : Yes / No
Title of abstract/paper : (a) _____
(Attach two copies with CD or E-mail) _____
(b) _____
- 7 Accommodation requires : Yes / No. If yes,
No. of person _____
8. Mode of Journey : Bus / Train / Air
9. Arrival Date : _____

Date : _____

Signature

NB : Participants/ Delegates can take Photo copy of the form for registration

AWARDS

Three awards will be bestowed the following categories.....

- Award to Young Extension Educationist
- Best conceptual/research paper
- Best research paper presentation

On every annual meet-cum-seminar, the Society of Extension Education, Gujarat gives an award of 'Khushalbhai Revabhai Patel Medal /Cash Prize' to one student of Bachelor of Science in Agriculture who secures highest grade point average in Extension Education subject among four SAUs of Gujarat.

SEMINAR ADVISORY COMMITTEE

1. Dr. A. R. Pathak, Hon. Vice Chancellor, JAU, Junagadh
2. Dr. A. M. Parkhia, Director of Extension Education, JAU, Junagadh
3. Dr. A. V. Barad, Dean, Agricultural Faculty, JAU, Junagadh
4. Dr. P. P. Patel, President, SEEG & DEE, AAU, Anand
5. Dr. J. K. Patel, Secretary, SEEG
6. Dr. P. R. Kanani, Organizing Secretary & HoD, Extension Education Dept., College of Agriculture, JAU, Junagadh

ACCOMMODATION

Registered participants and delegates would be accommodated in various Guest Houses of JAU, Junagadh on first come first serve basis. The cost of lodging has to be met by the participants themselves. Breakfast, lunch and dinner will be arranged by the organising committee for the participants and delegates.

Contact : Dr. G R Gohil, Aast. Ext. Educationist, SSK, Directorate of Ext. Edu., JAU, Junagadh - 362 001. Mobile: 92757 08342, E mail:grgohil@jau.in

Membership Fee to be a new member of the society

- | | |
|--------------------------------------|--------------------------|
| (i) Life member | ₹ 1000/- |
| (ii) Corporate/ Institutional member | ₹ 2000/- (for 10 years) |
| (iii) Patrons | ₹ 5000/- |

Membership fee should be sent to Secretary, Society of Extension Education, Office of Directorate of Extension Education, University Bhavan, Anand Agricultural University, Anand - 388 110 Gujarat. The Demand Draft should be issued in favour of " Society of Extension Education" payable at Anand OR through online money transfer to Central Bank of India A/c No. 1215785307, IFSC No. : CBIN0281262, at Institute of Agri. Campus, Anand Branch, Anand.

CORRESPONDENCE

Dr. P. R. Kanani

Professor & Head

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National Seminar

on



Kesari Mango

Contemporary Innovations

for

Quantum Extension in Agricultural Development

March 18-19, 2016



Gir Cow



Jafrabadi Buffalo



Gir Lion

Jointly Organised

by

Society of Extension Education, Gujarat

&

Junagadh Agricultural University, Junagadh

Venue

Conference Hall, Veterinary College

JAU, Junagadh-362 001 (Gujarat)

: From :

Dr. P. R. Kanani

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Professor & Head

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Note : For Seminar update & other details
visit SEEG website : www.gjoe.org

National Seminar on Contemporary Innovations for Quantum Extension in Agricultural Development

Preamble

Agricultural extension in India is in transition. After several years of relentless efforts, extension has been witnessing renewed interest and policy attention during the last few years. It is also under pressure to reform its purpose and the way it is managed as well as to address the new challenges faced by Indian agriculture effectively. The science and technology development in agriculture has opened tremendous opportunities for income and employment generation. The empowerment and development of rural people and sensitization of research and extension systems about their roles and contributions are important for sustainable growth in agriculture. Different transfer of technology and methodologies are available now a days. Number of extension functionaries and organisations are making efforts to fulfil the changing needs of people. Keeping these in view, National Seminar on “Contemporary Innovations for Quantum Extension in Agricultural Development” is planned to provide a right forum for scientists, research scholars, students, development agents, farmers and farm leaders, policy makers and administrators to share their experience and expertise to support holistic as a sustainable development in agriculture.

THE SOCIETY OF EXTENSION EDUCATION, GUJARAT

Society of Extension Education, Gujarat was established in 1990 with a mission to strengthen the fraternity of extension education. The year 2015-16 is celebrated as the Silver Jubilee Year.

The 'Gujarat Journal of Extension Education' is the countenance of the society. It is being published annually. For strengthening feed-back based environment among the extension personnel, the society organises state, national and international seminars and conferences on contemporary topics. As a result, the society has proposed several strategic recommendations along with souvenirs.

The information about the society, life members and back volumes are available on our website : www.gjoe.org.

JUNAGADH AGRICULTURAL UNIVERSITY, JUNAGADH

The agricultural education in Saurashtra region of Gujarat State started way back in 1960 with the establishment of College of Agriculture in a palatial building at Sardarbaug, Junagadh. The college was affiliated to Gujarat University, Ahmedabad till the year 1967. Subsequently, on inception of Saurashtra University in 1968 at Rajkot, the affiliation was transferred to it. With the establishment of Gujarat Agricultural University (GAU) as an autonomous body in 1972, it was transferred to the Gujarat Agricultural University with all the activities. Thus it became a constituent college of the Gujarat Agricultural University. Under the faculty of Agricultural Engineering & Technology, the College of Agricultural Engineering and Technology came into existence in 1984 at Junagadh Campus of Gujarat Agricultural University. Similarly, the

College of Fisheries Science started in 1991-92 at Veraval. Junagadh Agricultural University was carved out of GAU by splitting in to four universities on May 01, 2004. Consequently, these colleges became the constituent colleges of Junagadh Agricultural University.

The University covers ten districts in its jurisdiction viz., Junagadh, Gir somnath, Rajkot, Morbi, Jamnagar, Devbhumi Dwarka, Porbandar, Amreli, Bhavnagar and Surendranagar of Saurashtra region comprising nearly 32.82 per cent (6.43 million ha) area of the Gujarat State (19.60 million ha). Saurashtra is located on the West Coast of India in Gujarat State and lies between 20 30' to 23 N latitude and 69 to 72 E longitude. It is flanked by Arabian Sea on the western side, the Gulf of Kutch in the north and Gulf of Khambhat in south-east.

Information, technologies and techniques evolved by the university are being regularly transferred by organising different extension activities through extension centers, research stations and colleges. Research is mandatory activity and university carry out research on major crops of the region through 30 location specific research stations.

The College of Agriculture, Junagadh and Society of Extension Education, Gujarat the fraternity have decided to organise a National Seminar during 18-19, March, 2016.

Junagadh is equidistant district town place, connected by road, rail and air (through Rajkot) from Ahmadabad and Mumbai. It is a historical place and well known for *Girnar*. The place is famous for *Kesar* mango, Asiatic lion, origin of Gir cow. In addition, birth places of *Mahtma Gandhi* as well as *Bhakta Narsinh Mehta* are at this place. This area is known as the bowl of groundnut oil. The main crops of the region are groundnut, sugarcane, wheat, cotton, castor, sesamum, mango, sapota and vegetables. Winter is pleasant with temperature ranging from 20°C to 25°C.

Thematic Areas :

1. Social media tools for the extension toolbox : Social media is a powerful tool for communities which connect to their citizens. This article outlines various free social media tools available to communities to better connect with their citizens. The descriptions of these tools will help extension workers and communities to learn which social media outlet will best work for their community, how they can be used to reach out to citizens, and how they can be used to gather data about the community.

2. Harnessing of indigenous technical knowledge and farmer's innovations for better livelihood : This approach focuses on the indigenous knowledge developed by the farmers through their ingenuity, which are viable and sustainable for the solution of many agricultural and allied problems faced by them without neglecting the nature and culture.

3. Use of ICT approach in extension : This approach focuses on subjective communication, distance education, rendering agriculture information, inputs and services through cyber linkages including kiosk, e-chopal etc. (Success story)

4. Extension strategies for changing scenario of agriculture : The new roles and competency required by extension system for climate change, natural resource management, research studies on adaptation, orientation of farmers towards climate change, managing farmers innovation system and success stories of progressive farmers prevailing at grassroot level.

5. Livelihood security, poverty and gender discrimination : Inclusive growth has been the main development objectives. Different policies, administrative activities and different organisation are playing a main role in livelihood development of people.

6. Networking for agricultural knowledge management : Experiences, concerning issues and strategies related to convergence of pluralistic extension agencies and strengthening linkages and coordination, Public-private partnership in technology generation and dissemination, Field experiences in collective action, development of social capital, formation of collectives (SHGs, FIGs, CIGs, farmers' organizations/Associations, etc.)

7. Impact of first line transfer of technologies : Technologies which are recommended by SAUs and implemented at the farmers' fields through FLDs, OFT and ORP in the presence of SMSs of KVKs have great potential to disseminate in horizontal spread of agricultural innovations. These phenomena are playing the vital role for the enhancement of productivity and production as well in all the commodities of agriculture.

INVITATION FOR PAPERS

Participants are encouraged to prepare their papers in relation to the above themes. The participants may present conceptual, review or data based research papers. Narrations of experiences in the form of case studies are also invited. The abstract should not exceed more than 300 words and be submitted in MS word with two hard copies. It should reach to the Organizing Secretary of the seminar on or before.....

Last date for abstract:1 February 2016

Last date for full length paper:15 February 2016

PARTICIPANTS

Member of SEEG and other Extension education societies MSEE, IEF and ISEE are expected to participate in large number. Besides, a wider participation of Government and NGOs delegates is envisaged. This comprises extension workers from Department of Agriculture and voluntary agencies, farm scientists, social scientists, IT specialist, agricultural planners, progressive farmers and farm women.

REGISTRATION FEES

Member of SEEG	₹ 2000/-
Member of SEEG (Students /Research scholars)	₹ 1000/-
Non-member	₹ 3000/-
Foreign delegates	\$. 100/-

This Registration fee should be sent through D.D. drawn in favour of 'Organising Secretary, National Seminar SEEG-2016' payable at Junagadh. On the confirmation /acceptance of abstract/paper for the National Seminar, the first author will be informed. Only non-SEEG members have to send ₹ 600/- per abstract by DD payable at Junagadh to meet the cost of publication of the abstract in souvenir.